

Chen Changwen (Austin) Li

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EDUCATION

University of California, San Diego Jul 2025 – Dec 2026 (Expected)
Master of Science in Business Analytics | GPA: 3.6 San Diego, CA

- Relevant Coursework: Managerial Judgment & Decision Making, Digital Disruption, Business Analytics Consulting, Customer Analytics and AI, SQL and ETL

Hangzhou City University / University of Waikato (Double Degree) Sep 2021 – Jun 2025
Bachelor of Economics in Finance / Bachelor of Business in Finance China / New Zealand

- Relevant Coursework: Financial Modeling, Accounting, Corporate Finance, Quantitative Analysis, Applied Statistics

PROFESSIONAL EXPERIENCE

Business Analytics Consultant Mar 2026 – Jun 2026
GBK Collective (Capstone Project) Los Angeles, CA

- Advised retail client on brand positioning and consumer-choice drivers across 8 competing brands
- Translated survey and model outputs into actionable growth recommendations for client decision-making
- Built self-serve analytics tool to refresh segmentation, driver analysis, and competitive insights

Strategy & Business Analysis Fellow Oct 2025 – Jan 2026
ChakraTech San Diego, CA

- Built operating and financial baseline linking pricing, cost, hiring, and runway assumptions
- Stress-tested business assumptions and identified 3 margin levers shaping resource allocation
- Delivered CEO-ready recommendations on trade-offs, funding timing, and execution priorities

Corporate Development and Strategy Intern Jul 2024 – Sep 2024
Euclid Vision Group Shanghai, China

- Conducted market-entry diligence across 6 APAC markets, evaluating TAM, competition, and regulation
- Built business cases and go/no-go recommendations for cross-border growth opportunities
- Valued 4 acquisition targets using comps, precedent transactions, and DCF analysis

Venture Capital Intern Dec 2023 – May 2024
Fortune Venture Capital Co., Ltd. Shenzhen, China

- Conducted commercial diligence on 10+ companies across TMT, AI, and renewables
- Interviewed founders, customers, and suppliers to validate hypotheses and execution risks
- Authored investment memos on market attractiveness, strategic risks, and growth recommendations

Investment Research Intern Jul 2022 – Aug 2022
CITIC Securities Hangzhou, China

- Built financial models evaluating risk-return profiles across asset classes for FoF portfolio construction
- Analyzed derivatives pricing dynamics supporting client investment discussions and product positioning
- Produced investment research and valuation insights for client roadshows and asset allocation strategy

AI & FINANCE PROJECT

AI-Augmented Decoupling Strategy Workflow Apr 2026 – Present
Customer value chain & disruption-thesis analysis github.com/Austin-Li7/decoupling-analyst

- Designed AI-assisted strategy workflow to diagnose customer value-chain pain points, identify disruption opportunities, and generate structured market-entry hypotheses with repeatable case-based analysis

SPECIALIZED SKILLS

Programming & Data: Python, R, Git, Stata, SQL, Excel, Power BI, Tableau

AI Stack: Claude Code, Codex, OpenAI/Anthropic API, Claude Skills, RAG, MCP

Languages: Mandarin Chinese (Native), English (Fluent)